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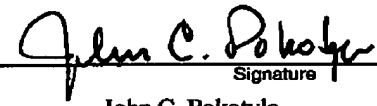
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AUG 18 2008

PTO/SB/31 (05-03)

Approved for use through 4/30/2003, OMB 0651-0031
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NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES		Docket Number (Optional) Google-47 (GP-108-00-US)	
I hereby certify that this correspondence is being facsimile transmitted to the United States Patents and Trademark Office on this date: <div style="text-align: center;">August 18, 2008</div>		In re Application of Georges R. HARIK	
Signature <u><i>John C. Pokotylo</i></u>		Application Number 10/614,736	
Typed or printed name John C. Pokotylo		Filed June 30, 2003	
		SERVING ADVERTISEMENTS USING A SEARCH OF FOR ADVERTISER WEB INFORMATION	
		Art Unit 2168	
		Examiner Debbie M. Le	
Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.			
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<input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: \$ _____			
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<input checked="" type="checkbox"/> The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 50-1049 I have enclosed a duplicate copy of this sheet.			
IF APPLICABLE, PLEASE APPLY THE NOTICE OF APPEAL FEE PREVIOUSLY PAID ON MARCH 21, 2006. (SEE MPEP 1204.01 AND ESPECIALLY 1207.04.)			
<input checked="" type="checkbox"/> A petition for an extension of time under 37 CFR 1.36(a) (PTO/SB/22) is enclosed.			
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I am the			
<input type="checkbox"/> applicant/inventor.		 Signature	
<input type="checkbox"/> assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/98)		John C. Pokotylo Typed or printed name	
<input checked="" type="checkbox"/> attorney or agent of record.		(732) 936-1400 Telephone number	
<input type="checkbox"/> attorney or agent acting under 37 CFR 1.34(a). Registration number if acting under 37 CFR 1.34(a) 36,242		August 18, 2008 Date	
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.			
<input type="checkbox"/> *Total of _____ forms are submitted.			

This collection of information is required by 37 CFR 41.31. The information is required to obtain or retain a benefit by the public which is to file (and by the US PTO to process) an application. Confidentiality is governed by 36 U.S.C. 122 and 37 CFR 1.11, 1.14 and 41.6. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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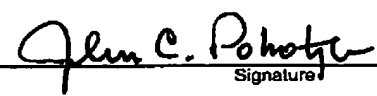
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